



101 West Hill Road
Bournemouth
BH2 5PQ

+44 (0)1202 311345
careers@wearequantum.co.uk
wearequantum.co.uk

Job Title: Digital Campaign Manager

Department: Digital / Marketing

Location: Bournemouth

Salary: £25,000-£30,000 DOE

Who we are

Quantum is an award winning independent brand experience agency of 30 awesome staff. Put simply, we love what we do, and for the last 15 years we've been creating the best, truly motivating experiences for our clients. Experiences that sell products.

We work with some of the biggest global FMCG clients, and take an insight-driven approach to creating campaigns that really sing to their customers. With a deep understanding of our industries, a strategic view of the full shopper journey, and incredibly talented creative and digital teams, we craft experiences that captivate audiences with seamless interactions and personal connections across digital, retail and all of the touchpoints in between.

About the role

We're looking for a Digital Campaign Manager to work with us on various client projects. You'll play an essential role in the Digital Marketing team, in an exciting role that is brand new to the business.

You'll have the opportunity to work with substantial budgets, as well as the chance to make proactive campaign suggestions to help our clients deliver over and above their expectations.

Your role will cover:

- Planning and delivery of campaigns across paid channels including Facebook, Instagram, Tik Tok, Google Ads and YouTube.
- Implementing best practice in regards to campaign strategy and performance reporting; ensuring that ROI is reported clearly across all paid media activities.
- Experimenting with new paid channels and tactics to increase conversions.
- Identifying growth opportunities by analysing data and campaign performance.
- Managing client relationships to ensure their reporting needs are met.
- Managing internal studio team to develop impactful creative for digital assets.
- Managing external media agencies for wider print, digital and ATL opportunities.

The following skills and experience will be required for the role:

- Experience with Facebook Ads Manager and Google Ads.
- Strong organisational skills and the ability to manage multiple campaigns at all times.



101 West Hill Road
Bournemouth
BH2 5PQ

+44 (0)1202 311345
careers@wearequantum.co.uk
wearequantum.co.uk

- Meticulous attention to detail and ability to create detailed reporting documents. Must be reactive to clients needs, and proactive in highlighting new opportunities.

If you think you could be a good fit, send your CV and a short intro to careers@wearequantum.co.uk. We look forward to meeting you!