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Job Title: Paid Media Manager

Department: Digital

Location: Bournemouth

Salary: £24,000-£28,000 DOE

Who we are

Quantum is an award winning independent brand experience agency of 30 awesome staff. Put simply, we love what we do, and for the last 15 years we've been creating the best, truly motivating experiences for our clients. Experiences that sell products.

We work with some of the biggest global FMCG clients, and take an insight-driven approach to creating campaigns that really sing to their customers. With a deep understanding of our industries, a strategic view of the full shopper journey, and incredibly talented creative and digital teams, we craft experiences that captivate audiences with seamless interactions and personal connections across digital, retail and all of the touchpoints in between.

About the role

We're looking for a Paid Media Manager to work with us on various client projects, covering:

- Building and managing campaigns across paid channels including Facebook, Instagram, Tik Tok and Google Ads.
- Implementing best practice in regards to campaign strategy and performance reporting; ensuring that ROI is reported clearly across all paid media.
- Experimenting with new paid channels and tactics to increase conversions.
- Identifying growth opportunities by analysing data and campaign performance.
- Managing internal studio team to develop impactful creative.
- Managing external media agencies.

The following skills and experience are essential for this role:

- Experience with Facebook Ads Manager, Business Manager and Google Ads.
- Strong organisational skills and the ability to manage multiple campaigns at all times.
- Meticulous attention to detail and ability to create detailed reporting documents.
- Creative advert copywriting skills.

If this sounds of interest? Send your CV and a short intro to careers@wearequantum.co.uk