



101 West Hill Road
Bournemouth
BH2 5PQ

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hello@wearequantum.co.uk
wearequantum.co.uk

Job Title: Marketing Manager – Part-time (15 hours per week)

Department: Marketing

Location: Bournemouth

Salary: £28k to £35k DOE (FTE)

Would you like to be part of something special? Welcome to Quantum

We're an independent brand experience agency creating big ideas that work in many places.

Thinking with **ambition**. Working with **agility**. Delivering with **impact**.

Why we exist?

To grow brands through the lens of possibility and potential. To build and inspire a community where brilliant minds connect, brands flourish and consumers act.

Who we work with:

Some of the biggest global FMCG clients including Brewdog, Kraft Heinz, Campari, William Grant and Sons and Anker Innovations.

Who we're looking for

We're searching for a driven and experienced Marketing Manager to lead the marketing function of the business. The ideal candidate will be responsible for promoting the fantastic work we're doing, creating agency thought leadership content, and ensuring our visibility in the right places at the right time. We're seeking someone who is meticulously organised, pays close attention to detail, possesses a proactive attitude, and, most importantly, loves what they do.

Our values

- We expect you to be totally **obsessed** with all thing's innovation and your clients' brands.
- You'll be expected to **inspire** the wider team and your clients every day.
- You'll be able to make the complex **simple** and check your ego at the door.
- You'll **never settle for average** and have a growth mindset!

You should apply if you have...

- 2-4 years' experience marketing and promoting integrated agencies at the highest level.
- Knowledge of the best agency award entries, as well as a passion for creating industry relevant thought leadership and employee branding content.
- A strong understanding of digital channels, tools and campaign management. These include but are not limited to SEO, CRM, CMS, LinkedIn, ads, email marketing, any other lead generation tools.
- A creative, agile and growth driven mindset to role, with a love of getting hands-on in all areas of the business, beyond marketing.



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- Experience managing internal resource or working with freelancers and external suppliers. Also, experience fostering strong relationships with account/client service teams.
- Good knowledge of sales and the sales funnel, knowing how to drive awareness, consideration and conversation of senior decision makers. An understanding of how our audiences buy agencies, who they are and what they really care about.
- Experience in executing marketing campaigns in combination with the management of the day-to-day marketing activities.
- Experience in helping to creating and drive long-term strategies to meet the company's changing needs.

What we can offer you

- A salary of £28k to 35k depending on experience (full-time equivalent)
- 22 days holiday per year + Bank Holidays, Christmas shut down and your birthday
- Training & development
- Enhanced Maternity and paternity benefit
- Enhanced Sick Pay
- Private Medical Insurance
- Medical Cash plan
- Employee Assistance Programme (EAP)
- Flexible start and finish times
- Socials
- Lots of Little extras

If you want to be part of a hardworking, fast-paced, and fun agency – send us your LinkedIn link and 3 reasons why! To careers@wearequantum.co.uk